

GMR LEARNING PRESENTS

THE CULTURE RESET PLAYBOOK

FREE ZOOM WEBINAR FOR 1.0 HOUR OF CAPCE & ANCC CE



AUGUST 18, 2025

**3 PM EST, 2 PM CST,
1 PM MST, NOON PST**

This presentation will evaluate and address organizational culture by identifying key components and assessment methods, diagnosing toxic traits and their root causes, crafting a strategic plan for cultural transformation, and reinforcing positive behaviors to sustain a healthy workplace environment.



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Speaker

**Macara Trusty, MS, LP,
SHRM-SCP**

Macara is a seasoned professional with over 30 years of EMS experience and 18 years in leadership roles. She holds a Master of Science in Management & Leadership and a Bachelor of Science in Business Management. Throughout her career, Macara has excelled in various capacities, from dispatcher to Critical Care Paramedic, and has taken on numerous leadership roles. Currently, she serves as the South Region Director of Leadership Development and Business Optimization at Global Medical Response.

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